



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36905-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck, Joe - R-CD3	HECK/CONGRESS/REP	

Flight Dates	Order #	Alt Order #
08/07/12 - 08/20/12	36905	08838266

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	HECJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	8 News Now 4p M-F	4-5p	--WTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 W 08/08/12 4:29 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
1 8 Th 08/09/12 4:12 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
2 8 F 08/10/12 4:28 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
3 8 F 08/10/12 4:55 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
2	08/13/12	08/17/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 08/14/12 4:23 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
1 8 Th 08/16/12 4:36 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
3	08/20/12	08/20/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 08/20/12 8 News Now 4p M-F 4-5p :00 \$900.00 NM									
See MG 8.5,8.6,8.7,8.8,8.9,8.10									
4	08/08/12	08/10/12	8 News Now 5-630p M-F	5-630p	--WTF--	:30	5	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 5 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 08/08/12 6:26 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
3 8 Th 08/09/12 5:13 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
4 8 Th 08/09/12 6:22 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
2 8 F 08/10/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
5 8 F 08/10/12 5:44 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
5	08/13/12	08/17/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$1,250.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Advertiser	Product	Estimate Number	
Heck, Joe - R-CD3	HECK/CONGRESS/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/17/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 08/16/12 6:07 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
6	08/20/12	08/20/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/20/12 8 News Now 5-630p M-F 5-630p :00 \$1,250.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
7	08/08/12	08/10/12	8 News Now 11p M-F	11-1135p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 08/08/12 11:33 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1201H \$1,700.00 NM 3 8 Th 08/09/12 11:21 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1201H \$1,700.00 NM 2 8 F 08/10/12 11:12 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1201H \$1,700.00 NM									
8	08/13/12	08/17/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 8 Th 08/09/12 9:44 AM Live With Regis & Kelly 9-10a :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4 10 8 F 08/10/12 9:10 AM Live With Regis & Kelly 9-10a :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4 9 8 F 08/10/12 9:38 AM Live With Regis & Kelly 9-10a :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4 5 8 F 08/10/12 8:28 PM SF 49er's vs Mn Vikings 6-9p :30 TVGENJH1201H \$5,000.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4 6 8 Sa 08/11/12 5:54 PM Politics Now S Sebelius Various :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4 3 8 M 08/13/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10 2 8 Tu 08/14/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10 1 8 W 08/15/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10 4 8 Th 08/16/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10 7 8 Sa 08/18/12 Politics Now S Sebelius Various :00 \$675.00 NM Unresolved									
9	08/20/12	08/20/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/20/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
10	08/12/12	08/19/12	Politics Now S Sebelius	Various	-----S	:30	1	\$175.00	NM

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Heck, Joe - R-CD3	HECK/CONGRESS/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 08/12/12 Politics Now S Sebelius Various :00 \$175.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 08/19/12 Politics Now S Sebelius Various :00 \$175.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
11	08/11/12	08/19/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/11/12 8 News Now Sa/Su 11p 11-1135P :00 \$750.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
2 8 Su 08/12/12 8 News Now Sa/Su 11p 11-1135P :00 \$750.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----SS 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Sa 08/18/12 8 News Now Sa/Su 11p 11-1135P :00 \$750.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
4 8 Su 08/19/12 8 News Now Sa/Su 11p 11-1135P :00 \$750.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
<u>Total Spots</u>							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,600.00
<u>Agency Commission</u>	\$3,840.00
<u>Net Amount Due</u>	\$21,760.00